

# Michelle Chang

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[Portfolio](#)

UI/UX Designer who believes in an easygoing, dedicated, and fast approach towards simplifying user experiences and applying visual principles to build aesthetically appealing, intuitive designs for users.

## EXPERIENCE

**UI/UX Design Student**, Springboard | Online

*September 2021 – March 2024*

- Completed 700+ hours of hands-on coursework, with 1:1 expert mentor oversight, and completion of the following projects.
- **UI/UX Designer**, CryptoScans Web Application, Industry Design Project, 2024
  - **Goal:** To create a web application used for educating and helping entrepreneurs to make a decision when investing in cryptocurrency through platforms.
  - **Tools:** Figma
  - **Impact:** Designed with a team to construct a streamlined experience for business owners researching more about crypto assets and crypto blockchain strategies and seeking to trade and to build a new platform.
- **UI/UX Designer**, Melody Mixer Application, Capstone Two Project, 2024
  - **Goal:** To make an application that gives people a way to enjoy music by playing music and discovering new music with a subscribed plan.
  - **Tools:** Figma, Marvel POP Prototype, Miro
  - **Impact:** Focused on creating a way to help users get better benefits and more features by offering to upgrade to a premium subscription.
- **UI/UX Designer**, CityPups Website, 5-Day Modified GV Design Sprint, 2023
  - **Goal:** To design a website to help people living in cities find right dog to adopt for their specific needs.
  - **Tools:** Figma, Marvel POP Prototype, Miro
  - **Impact:** Designed a matching quiz feature and a dog profile feature, improved readability of information, and helped users feel 100% confident in adoption decision.
- **UI/UX Designer**, SuggestYou Application, Capstone One Project, 2023
  - **Goal:** To provide people with efficient tools to watch and to enjoy personalized streaming content.
  - **Tools:** Figma, Marvel POP Prototype, Miro
  - **Impact:** Created a way to help users get accurate watching recommendations and to discover new watching content with a community.

**Logo Designer**, PetitBake | South Korea

*July 2020 – July 2020*

- Volunteered to create a brand logo for a local bakery by drawing digital illustrations on a tablet. Made several versions of logo with different colors and worked with client to choose best version for brand.

## **EDUCATION**

Springboard | Online | September 2021 - March 2024

UI/UX Design Certificate

- 9-month intensive course in UI/UX methodologies and technologies.

Self-Taught | Online | June 2020 - August 2020

Graphic Design Course

- Took a free tutorial course by YouTube channel and used Adobe Illustrator to create graphic design pieces.

UCLA | Los Angeles | September 2017 - June 2021

Bachelor of Arts

- Majored in art for four years at University of California, Los Angeles.

## **SKILLS**

Research Planning, Wireframing, Prototyping, Usability Testing.

## **TOOLS**

Figma, Miro, Marvel POP Prototype, Adobe Photoshop, Adobe Illustrator, HTML, CSS, JavaScript.

## **LANGUAGES**

English, Korean, French.